



BREMERTON

ESTD 1988

PULL THE CORK

NEWSLETTER | SUMMER 2014



It's our life.

IT'S ALL WORTH IT!

If we don't laugh we may cry! What a year it has been for Bremerton, and where has the year gone!

We have had new wine releases, new and improved labels hit the shelves, we launched a new website with new and improved online ordering and we have run a huge national competition through Better Homes and Gardens magazine with fantastic support from some fabulous businesses with our amazing region and nearby Kangaroo Island. We have been pushing the Bremerton barrow far and wide to UK, Switzerland, China and Burma (well not really Burma, that trip was just a well deserved holiday for mum and dad!)

With every business comes tumultuous times, but we always face these head on, stick our heads down and get on with it. It is a formula that has worked and will continue to work as we move forward.

Our wines have been getting fantastic reviews from writers and winning awards at shows all around the world. James Halliday rated a whopping 13 of our wines 90 points and above.

As you may be aware we sell some of our fruit to other companies and we had great success with a few blocks hitting A grade, proving that when you try and keep improving and innovating it will eventually pay off. We will not settle for second best or near enough is good enough but we will continue to tweak what we do and always be very proud of what we produce - after all our name is all over it!

A big thanks to our amazing Bremerton team - we really do have a bunch of legends that keep the place running! A huge thanks must also go to you, our Bremerton Wine Society friends, for your support and loyalty. The feedback you give

us and the stories you tell us really do make us smile. At those times when we may question it, you make us remember that it really is worthwhile!

We are heading into this growing season very excited about what is to come with next vintage - fingers crossed Mother Nature stays happy and you in turn will benefit with some great wines.

We would like to wish you all a very safe and Merry Christmas and New Year. We hope you are surrounded with family, friends and have a huge amount of fun reflecting on the year of 2014. Above all we hope you do this surrounded by many bottles of Bremerton!

Cheers,

Lucy and Rebecca (and mum and dad too!)



Rebecca Willson in Switzerland



CHRISTMAS GIFT IDEAS

Stuck for gifts for that hard-to-buy-for relative or maybe for the team at work?

Let us help you find the perfect gift this Christmas. Our fabulously-festive gifts and hamper packs have something to suit all tastes and budgets. We have selected our best wines from the Bremerton range, added a bit of fun with our delightful merchandise and chosen the finest gourmet produce from the Fleurieu Peninsula.

Available through the cellar door, choose from our selection or we can tailor for you. We can also organise delivery Australia wide.

Contact us in the office on 08 8537 3093 or info@bremerton.com.au



NEWS FROM THE WINERY

Our winery has been enjoying the “quieter” time of year allowing us to focus on many tastings, barrel evaluations, blending, racking of ferment solids and much discussion about where our beloved parcels of wine may find themselves in final blends. Kind of like guiding your children through childhood and pointing them up the right path (you hope!). Time will tell.

I also had the opportunity to make a quick 6 day visit to Zurich Switzerland recently, to support Mövenpick our sole distributors in Switzerland and Germany. I attended the first Mövenpick run trade and consumer exhibition and proudly showed our wines in the company of 40 other producers. We had many

Bremerton lovers visit our stand as well as introducing Bremerton to some new friends.

On the way home I stopped for a quick 24hrs in one of our new export markets Dubai. Fascinating city. I’m looking forward to working this market and navigating the added cultural complexities of being female and selling alcohol!

Now I am back and have one eye on vintage 2015, looking for some kinder weather for our vines and getting prepared for another season.

Bye for now

Cheers!

Rebecca Willson

TOUGH MUDDER

Tough Mudder, the international military style challenge course, is set to hit Langhorne Creek!

On December 13th, Lucy, Rebecca and their team of Bremudton’s (crew from Bremerton) will line up with thousands of brave – or foolhardy – others, willing to subject themselves to electric shocks, ice baths and freezing mud pits to take on “probably the toughest event on the planet”. Our

Bremudton’s will tackle over 16 obstacles to get to the finish line, and did I mention that the whole thing is absolutely filthy? As we do in the office, no doubt we will unite as one, helping each other through the tough times and rejoice with a glass of the finest at the finish line. We look forward to sharing our stories of glory with you soon, if we survive to tell the tale!

www.toughmudder.com.au



FROM ORIENT

Chinese Whispers!

Do you have taste buds that scream for authentic Chinese cuisine but you are seeking more atmosphere than the laminate table brigade in Gouger St? Then From Orient is a must visit.

A success story built on a solid, simple foundation: a great wine list, a willingness not to conform to Western versions of Chinese food and extremely good service and best of all you can enjoy a glass of Bremerton while you dine.

www.fromorient.com.au

TOP 5 PICKS FOR CHRISTMAS

Take your pick - we have wrapped up our entire range, so there is something for everyone... There is even a pack including one of everything!
A wine to suit all tastes and for every occasion this festive season.

ALL PACK PRICES INCLUDE DELIVERY AUSTRALIA WIDE

Special Release Pack!

3 x 2014 'Special Release' Vermentino
3 x 2014 'Special Release' Fiano
3 x 2012 'Special Release' Barbera
3 x 2012 'Special Release' Malbec

Special price \$280 / Wine Society price \$225

1 of Everything!

1 bottle of each wine on our order form - 18 bottles in total.
2 x sparkling, 5 x white, 1 x rosé, 8 x red and 2 x fortified

Special price \$500 / Wine Society price \$400

For the Cab lovers!

5 x 2012 Tamblyn
5 x 2012 Coulthard
2 x 2010 Walters Reserve Cabernet Sauvignon

Special price \$280 / Wine Society price \$225

For the Shiraz lovers!

5 x 2012 Selkirk
5 x 2012 Bâtonnage Shiraz / Malbec
2 x 2010 Best Of Vintage Shiraz / Cabernet

Normal price \$400 / Wine Society price \$320

For the white lovers!

3 x 2014 Betty & Lu Sauvignon Blanc
3 x 2014 Mollie & Merle Verdelho
3 x 2014 Special Release Fiano
3 x 2014 Special Release Vermentino

Special price \$238 / Wine Society price \$190

Place an order to go in the draw to WIN a Magnum of 2007 Walters Reserve Cabernet!
Use the enclosed order form or jump online www.bremerton.com.au
Simply enter NEWSLETTER at the online checkout to receive your free freight

This special offers ends 24th December 2014



WHAT ARE THEY SAYING?

2010 BEST OF VINTAGE

96 POINTS

"The colour...is deep and bright, as are the flavours, texture and structure; small wonder it was classed Best of Vintage...it has such a powerhouse of dark fruits and layers of ripe tannins that it should immune to the ravages of oxidation".

James Halliday Wine Companion 2015

2012 TAMBLYN

91 POINTS

"...supple and fleshy with delicious sweet fruit flavours balanced by a light touch of oak... never disappoints."

Ray Jordan - The West Australian

GOLD : 2014 PERTH ROYAL WINE SHOW

2012 BÂTONNAGE SHZ/MAL

91 POINTS

"This is a formidable wine but done well, and shows smooth texture for pleasure. Bold."

Mike Bennie - Wine Business Magazine

2012 SELKIRK SHIRAZ

93 POINTS

"Meaty, juicy style with spicy, chocolaty aromas. Excellent concentration of blackberry fruit and cedery oak flavours and lovely, firm tannins."

James Halliday Wine companion

GOLD : 2014 MELBOURNE INTERNATIONAL WINE SHOW

GOLD : 2014 CHINA WINE & SPIRIT AWARDS




BREMERTON
 ESTD 1988
It's our life.

Langhorne Creek is less than an hour from Adelaide via Mt Barker. If you're travelling from the eastern states it's a great alternative route to Adelaide, the Fleurieu Peninsula or even Kangaroo Island.

BREMERTON WINES

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 South Australia 5255
 Tel +61 8 8537 3093
 Fax + 61 8 8537 3109
 Email: info@bremerton.com.au

PO Box 139
 Langhorne Creek, South Australia 5255

www.bremerton.com.au



CELLAR DOOR NEWS

We are closer than you might think. Less than an hour from Adelaide with a beautiful drive through the hills.

Please come down for a visit over the summer. Taste through our range of stunning wines including our new alternative varieties and explore the variety of regional products we have on offer in our Cellar door.

Why not spend the whole weekend? Just stay at one of the local B&B's:

www.langhornecreek.com/stay

or with our friends in Strathalbyn at

www.strathmotel.com.au

We are continually adding new local produce and menu options as we are so lucky to be in a region that has an amazing food bowl that keeps offering new things.

Our platters are made to share, so grab a few and graze the afternoon away. Go alfresco, soak up the ambience of our stone barn, or enjoy the great outdoors with one of our picnic rugs on the lawn!

To see what we have to offer just check out our menu online. www.bremerton.com.au

We are open every day over the festive season (except Christmas day), 10am - 5pm.

We recommend booking to avoid disappointment on (08) 8537 3093.

Come in and meet our great team!

UK CHRISTMAS OFFER

Need to send a Christmas or New Years gift to a friend or relative in the UK?

We have the answer! We have put together a Bremerton mixed 6 pack which we can deliver to their door with a personal message. Simply fill in your details on the UK Wine offer insert and phone/email/fax/mail it back to us. Simple as that!

1x Matilda Plains White

1 x Verdelho

1x Racy Rosé

1 x Matilda Plains Red

1 x Tamblyn

1 x Selkirk Shiraz

Price: £88.50

(approx AU\$161.20)
 INC VAT INC. UK
 MAINLAND DELIVERY.



Email us at info@bremerton.com.au or phone us on (08) 8537 3093



LET'S BE SOCIAL

A great way to keep connected with all things Bremerton is by checking in with us on Facebook and Twitter! You will find daily stories, pics and updates on all things happening around cellar door and at the winery.

Simply search for Bremerton and stay in the loop and up to date.

Thank you to all our customers who have reviewed their Bremerton visit on Trip Advisor. We are now ranked #1 in Langhorne Creek! Check it out at www.tripadvisor.com.au

CONNECT WITH US ON FACEBOOK AND TWITTER



Bremerton Wines



@bremertonwines



COMPETITION WINNERS

Earlier this year you may have noticed a very messy Lucy and Rebecca spread across the pages of Better Homes & Gardens as we teamed up with the magazine offering readers the opportunity to win a SA holiday experience. Thank you to everyone who entered! We had an overwhelming response to the competition, but there could only be one winner - we are super

excited to announce the lucky major winner was Mrs Jill Dunn from Queensland. Jill is booked and set to arrive at Bremerton in late November and we are really looking forward to meeting Jill and her friends while they experience the unique wonders of our region.